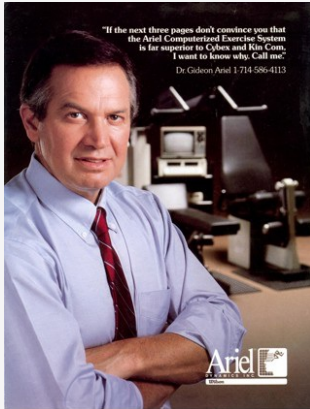




Ariel Dynamics Brochure with Wilson

If the next three pages don't convince you that the Ariel Computerized Exercise System is far superior to Cybex and Kin Com, I want to know why.



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Ariel Computerized Exercise System: A New Era in Physical Rehabilitation and Conditioning

The Ariel Computerized Exercise System (CES), developed by Dr. Gideon Ariel, is a revolutionary tool in physical rehabilitation, research, and conditioning. It is the only system that automatically monitors, controls, and modifies resistance and velocity during exercise, adjusting to each individual's unique capabilities or limitations.

Key Features

The Ariel CES provides extensive measurements of movement, strength, and endurance, and stores this data for future comparison and analysis. It is referred to as the "Intelligent System" as it senses and responds to an individual's performance in real time, providing immediate visual and audio feedback.

The system offers flexibility in use and function, allowing for isotonic, isokinetic, or isometric exercise, or any combination of these. It can control and measure velocity, resistance, power, work output, fatigue level, and duration of exercise.

Company Background

Ariel Dynamics, Inc., founded in 1968 by Dr. Gideon Ariel, has been a leader in biomechanics research and development for 18 years. Dr. Ariel holds a Ph.D in Exercise and Computer Science and has served as a consultant to leading companies including IBM and NASA.

In 1985, Wilson Sporting Goods Co. entered into a licensing agreement with Ariel Dynamics, Inc., providing marketing, financial, manufacturing quality assurance, and consulting support.

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Below find a reprint of the 4 relevant pages of the article "Ariel Dynamics Brochure with Wilson" in "Ariel Dynamics Inc.-Wilson":

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Ariel Dynamics, Inc.

Ariel Dynamics, Inc. was founded in 1968 by Dr. Gideon Ariel, a world renowned authority in biomechanics. He has been the driving force behind 18 years of research and development leading to the Ariel CES.

Ariel completed his graduate and post doctoral work at the University of Massachusetts. He holds a Ph.D in Exercise and Computer Science, has published many scientific papers, holds patents on several devices, founded and chaired the Biomechanics Committee of the U.S. Olympic Committee, and has served as consultant to many of the country's leading companies and organizations including IBM and NASA.

Wilson Sporting Goods Co.

Wilson Sporting Goods Co. is a worldwide leader in the manufacture of equipment for golf, racket sports and team sports.

In 1985, as an extension of their involvement in athletic performance, Wilson entered into a licensing agreement with Ariel Dynamics, Inc. Wilson provides marketing, financial, manufacturing/quality assurance and consulting support. Ariel Dynamics, Inc. manufactures, sells, and services the Ariel Computerized Exercise System worldwide while continuing the development of new features and models.

The Arm, Leg, Back
Exercise Station

The Multi-Function
Exercise Station

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